

M.Com. Part I Semester II
Optional Paper
Subject Name -: Industrial Economics
Course Code -: 202 - A.

Objectives:

- 1) To study the basic concepts of Industrial Economics.
- 2) To study the significance and problems of Industrialization.
- 3) To study the impact of Industrialization on Indian Economy.

| Chapter No. | Particulars | Total Lectures (48) |
|-------------|--|---------------------|
| 1. | Introduction 1.1 Meaning, Definition, Nature, Scope and Limitations of Industrial Economics. 1.2 Need and Significance of Industrial Economics. 1.3 Relationship between Industrial Development and Economic Development. | 8 |
| 2. | Industrial Location. 2.1 Meaning of Industrial Location. 2.2 Factors Influencing Industrial Location. 2.3 Alfred Weber's Theory of Location. 2.4 Sargent Florences Theory of Location. 2.5 August Losch's Theory of Location. | 8 |
| 3. | Industrial Productivity. 3.1 Meaning, Definition and Measurement of Industrial Productivity. 3.2 Factors Influencing Industrial Productivity. 3.3 Industrial Productivity. 3.4 Measures adopted by the Indian Government to Improve Industrial Productivity. | 8 |
| 4. | Industrial Efficiency and Profitability. 4.1 Meaning, Definition and Measurement of Industrial Efficiency. 4.2 Factors affecting Industrial Efficiency. 4.3 Measures adopted by Indian Government, Industries and other agencies to Improve Industrial Efficiency. 4.4 Meaning, Definition and Measurement of Industrial Profitability. | 8 |
| 5. | Industrial Profile and Problems. Structure and Organisation of Large Industries in India. 5.1 5.2 Private Sector Enterprises: Role, Functions and Problems. Public Sector Enterprises: Role, Functions and Problems. 5.3 5.4 Disinvestment Policies. 5.5 Micro, Small and Medium Enterprises (MSME) Role and Problems. | 8 |
| 6. | Industrial Imbalance. 6.1 Meaning of Industrial Imbalance. 6.2 Causes and Effects of Industrial Imbalances. | 8 |

| | |
|--|------------|
| 6.3 Measures adopted by the Indian Government to reduce Industrial Imbalance | Industrial |
| 6.4 Regional Industrial imbalance - Special focus on Maharashtra | |

Recommended Books

1. S.C. Kuchal – Industrial Economy of India.
2. D.R. Gadgil – Industrial Evolution in India, Oxford . 1948
3. K.V. Sivayya and V.B.M.Das – Indian Industrial Econ omy, Chand and Co. Ltd. New Delhi 1999 Publishing House.
4. S.C. Kuchal – Major Industries in India, Chaitanya Publishing House, Allahabad.
5. Bagchi and banerjee : change and choice in Indian industry, centre for studies in social science in culcatta.
6. A. Donald Hay Dereck, Mouris : Industrial Economics : Theory and Evidence, Oxford
7. K.N.Prasad : Indian Economy Since Independence.
8. Solman Fabucant : A premier on Productivity, Prentice Hall.

i. www.newagepublishers.com/samplechapter/000386.pdf

ii. www.indecon.com/

iii. Www.tudyingeconomics.ac.uk/industrial-economics

iv. http://en.wikipedia.org/wiki/Industrial_economics

v. <http://encyclopedia2.thefreedictionary.com/Industrial+Economics>

vi. <http://studyingeconomics.ac.uk/industrial-economics/>

vii. www.aiu.edu/publications/student/.../industrial%20economics.html

viii. www.investopedia.com/terms/i/industrial-organization.asp

Suggested format of Continuous assessment along with allocation of Periods

| Sr.No. | Assessment Chart | Periods Alloted |
|--------|-----------------------|-----------------|
| 1. | Tests | 3 |
| 2. | Quizzes | 3 |
| 3. | Presentation Seminars | 3 |
| 4. | Assignments | 3 |